



UNIVERSITAS GADJAH MADA
FACULTY OF ECONOMICS AND BUSINESS

March 5th 2018

Our Ref : 1273/UN1/EB/PJ/2018
Subject : Invitation to International Week 2018

Dear Partners,

After the success of International Week 2017, it gives us a great pleasure to inform you that the Faculty of Economics and Business (FEB) Universitas Gadjah Mada (UGM) with the support from ASEAN University Network for Business and Economics (AUN-BE) is again organizing International Week. This year, the annual event will be held from July 23rd to August 10th 2018 in Yogyakarta, Indonesia, inviting undergraduate and graduate students from universities around the world.

International Week is a short academic event combining a series of lectures, expert talks, company visit, case study discussions, as well as a number of social and cultural events. The topic for this year's International Week event is ASEAN BUSINESS ENVIRONMENT. By selecting this topic, we attempt to provide a good platform for ASEAN and Worldwide universities' students to gain better understanding on ASEAN business and economics environment especially in the issues related to the topic. Approximately 60 students from undergraduate and graduate level of study are expected to join this event.

In strengthening cooperation between our universities, we would like to convey our invitation to your students to participate in the event. Further details regarding the program are provided in the attached brochure and poster or please visit our website at iweek.feb.ugm.ac.id. For further inquiries, please do not hesitate to contact our secretariat at the Office of International Affairs FEB UGM: oiia.feb@ugm.ac.id; +62 274 548510 ext. 333,334

Your kind assistance in distributing this invitation and its attachments to your students are highly appreciated. Finally, we are looking forward to welcoming students from your university in Yogyakarta this July 2018.

Sincerely,



Dr. Eko Suwardi, M.Sc.
Dean