

FACULTY OF BUSINESS AND ACCOUNTANCY

List of Courses Offered for University of Malaya Student Exchange (UMSEP) for the 2017/2018 Academic Session

MASTER OF BUSINESS ADMINISTRATION

No	Course Code	Topic	Pre-requisite	Credit	Courses Offered			Course Description	Other Description
					Please tick (√) where applicable				
					Semester I	Semester II	Special Semester		
1	CAGB6101	Accounting for Business Decision Making	-	3	√	√	X	This course will focus on understanding of the accounting concepts and methods underlying the preparation of financial statements. Focus is also given on understanding of management accounting information for planning and decision making. The emphasis is on developing critical and analytical skills in using accounting information for business decision-making.	
2	CFGB6101	Economics for Managers	-	3	√	√	X	The topic covered includes supply, demand, elasticity, cost, market structure, government and market, GDP, Aggregate demand and supply, ISLM, fiscal and monetary.	
3	CFGB6102	Corporate Finance	-	3	√	√	X	This course provides an in-depth view of the processes in financial management of the firm. Financial management deals with the allocation, management and funding of financial resources. This partly involves short-term dealing with day-to-day working capital decisions; another part is longer-term, involving major capital investment decisions and raising long-term finance.	
4	CMGB6101	Marketing Management	-	3	√	√	X	This course provides the framework to understand and analyse the market environment, consumers and competitors, in order to facilitate	

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								marketing decision-making. The subject introduces the concepts, principles and activities involved in the analysis, development, implementation and control of marketing programmes. The objective is to prepare students to apply the knowledge and skills gained from this subject towards the development of effective marketing plans to spur business growth.	
5	CMGB6102	Management Information System	-	3	√	√	X	This course focuses on evolution of information technology in organization. This course reveals how organization use information systems package that are available to coordinate activities to make decisions and gather knowledge in organization. In addition, the course focuses on the network added value for customer and supplier. The course also focuses on other information systems package such as supply chain management, customer relationship management and knowledge management. Students will also be exposed to case study whereby they must solve real business problem in organization that are related to information systems.	
6	CMGB6103	Research Methods in Business	-	3	√	√	X	This course covers several main aspects of research methodology. The first part introduces different scientific research approaches such as positivism (quantitative) and interpretivism (qualitative). The process of doing research, literature review and research design are also discussed in this section. The second part expands on this process and the related topics are survey, experiment, case study, ethnography, grounded	

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								theory and observation. The third part discusses key aspects of methodology such as questionnaire design, measurement and sampling. The final part concentrates on data analysis such as Chi Square, Anova, Correlation, Factor Analysis and Regression.	
7	CMGB6104	Operations Management	-	3	√	√	X	This course focuses on topics related to operation management. This course expose students to the frameworks and tools that is applicable in production and operation systems, and practices in the industries. In addition, this course discusses topics related to prediction system, strategy processes, location, alignment, inventory management and project management.	
8	CSGB6101	Human Capital Management	-	3	√	√	X	The course is divided into two parts, namely: organizational management and human resource management. The first part covers the basics function and roles of managers in a challenging work environment. It highlights the concepts and practices of planning, organizing, leading and controlling. The second part of the course examines the practical issues in managing human resources. They include: planning and executing effective staffing strategies and managing programmes to develop employees' effectiveness and enhance organizational performance.	
9	CSGB6102	Business Ethics and Corporate Governance	-	3	√	√	X	Issues in corporate governance and ethics are highly topical issues in today's world of business. Governance and ethical issues arise in almost every aspect of corporate life and it is the responsibility of	

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								managers to handle these issues. The objective of the course is to sensitize students to these governance and ethical issues in organization and to provide them with techniques for analyzing and resolving those issues. With growing public concern about the roles of owners and managers and issues concerning "stakeholder" participation, the course will discuss the importance of responsible corporate behaviour and good corporate governance.	
10	CSGB6201	Strategic Management	-	3	√	√	X	This course is designed to expose students to the theory and practice of strategic planning and management. Strategic planning and management involve setting goals and effective execution of strategies to attain the pre-determined goals. The course emphasizes students ability to conceptualized and develop an effective analytical framework for strategic decision making. The use of real cases allows students to test their ability to identify and solve issues or problems that are strategic in nature.	
11	CAGB6310	Internal Auditing	-	3		√	X	This course enables students to understand and apply the basic concepts and processes of internal auditing. It discusses the importance of internal auditing knowledge in ensuring good corporate governance and risk management. Students will also be exposed to relevant ethical issues.	
12	CAGB6311	Internal Auditing Engagment	-	3	√		X	This course enables students to learn the basic steps in conducting audit engagement. Students will be exposed to other engagements conducted by internal auditors such as quality audit and performance	

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								audit. Students will also be introduced to the application of several tools such as sampling techniques.	
13	CAGB6312	Business Analysis and IT for Internal Auditors	-	3		√	X	This course will focus on student understanding, knowledge and skills to enable them in managing issues related to application of information technology in internal audit environment. Students will also be exposed to operating system, application development, data communication and network, e-commerce, data protection, ERP software and other issues and challenges relevant to internal audit in IT environment.	
14	CAGB6313	Business Management Skills for Internal Auditors	-	3		√	X	The course aims to provide exposure to global analytical techniques, industry environments and strategic decision making and enhance understanding of key aspects of global business environment as well as inculcate the required management and negotiation skills in the performance of the internal audit function.	
15	CFGB6302	Money and Banking	-	3		√	X	This course cover topics such as money, monetary aggregates, financial markets, financial structure, banking industry, and bank regulation.	
16	CFGB6304	Derivatives Markets	-	3		√	X	This course will allow students to apply various financial techniques and tools to analyze and price contracts in derivatives markets.	
17	CFGB6305	International Finance	-	3		√	X	Among the topics that will be discussed in this course are the monetary sides of international economics, in contrast to the real side, or real trade. The focus is on the market for foreign exchange, the determination of exchange rates and	

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								the management of foreign exchange exposures. Financial issues faced by multinational companies will also be discussed such as methods of financing and management of international portfolio.	
18	CFGB6306	Mergers and Acquisition and Corporate Restructuring	-	3		√	X	Throughout the course the students will be exposed to the aspect of corporate finance strategy and management dealing with the merging and acquiring of different companies as well as corporate restructuring of assets.	
19	CFGB6307	Advanced Corporate Finance	-	3	√	√	X	Advance corporate finance is a specific area of finance dealing with the financial decisions corporations make and the tools as well as analyses used to make these decisions. The discipline as a whole may be divided among long-term and short-term decisions and techniques with the primary goal being the enhancing of corporate value by ensuring that return on capital exceeds cost of capital, without taking excessive financial risks.	
20	CFGB6308	Capital Market and Investment	-	3	√	√	X	This course will cover market instruments and institutions, techniques of analyzing and evaluating individual securities, and constructing optimal portfolios. Other applications considered will include asset pricing models, stock and bond management, and performance evaluation.	
21	CFGB6309	Econometrics for Managers	-	3	√		X	Throughout this course students will be exposed to the application of statistical and mathematical methods in the field of economics and business to describe the numerical relationships between key economic	

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								and financial variables.	
22	CFGB6310	Bank Management	-	3		√	X	Bank Management provides a description of the regulatory and environment changes in the banking industry and focuses on the various dimensions of bank management. The issues covered are illustrated with real cases and problems to allow for more thorough discussion of the various aspects of bank management.	
23	CFGB6311	Principles of Islamic Economics & Finance	-	3	√		X	This course discusses the underlying theories and concepts of Islamic economics and finance which distinguish it from mainstream economic and financial systems. This includes the economic doctrines of Islam, Islamic microeconomic and macroeconomic theories, theories and concepts of Islamic financial system and the main Islamic principles which enable the operation of the Islamic financial system.	
24	CFGB6317	Applied Shari'ah in Islamic Banking and Takaful Transactions	-	3		√	X	This course equips the students with a comprehensive understanding of the Islamic principles that govern the Islamic banking and takaful transactions especially their applications in the development and operations of the products offered by both industries. Comparison between the operation of Islamic banking and conventional banking also will be highlighted. The course also exposes the students to various Shari'ah and legal issues pertaining to the products transacted in these two industries.	
25	CFGB6318	Applied Shari'ah in Islamic Capital Market Transactions	-	3		√	X	This course equips the students with a comprehensive understanding of the Islamic principles that govern the Islamic capital market transactions especially their applications in the	

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								development and operations of the Islamic capital market products. The course also highlights various Shari'ah and legal issues pertaining to each types of products transacted in this market.	
26	CFGB6319	Islamic Financial Institutions, Regulation and Governance	-	3		√	X	This course equips the students with a comprehensive understanding of the Islamic laws and principles that govern the Islamic financial system as well as the Islamic corporate governance mechanism that ensures the compliance of the industry to the stated laws. The course also highlights the different types of financial institutions that exist in the Islamic financial system and expose the students to various Islamic financial institutions that operate in Muslim countries.	
27	CMGB6301	Consumer Behaviour	-	3	√		X	The course will provide a research-oriented overview of consumer behaviour. It will focus on the psychological factors influencing individual consumption behaviour. The major topics covered in this course are: information processing; behavioural learning; personality and psychographics; consumer beliefs, attitudes, and behaviour; consumer decision making process, situational influences, group processes, cultural processes, and international issues in consumer behaviour.	
28	CMGB6302	Services Marketing	-	3		√	X	This course provides students with the understanding of services products, consumers and markets. It also discusses the application of the traditional 4P marketing to services. Students are required to examine the management of the customer interface together with the	

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								implementation of profitable services strategy.	
29	CMGB6303	Global Marketing	-	3	√			X This course offers a comprehensive analysis of the environmental forces that influence the marketing function and how the marketing mix is adapted to identify/recognize and satisfy the needs of global and/or regional customer segments. Students will also be taught how local companies can defend against global players and win. The course covers four main sections: (i) the global marketing environment, (ii) development of the competitive strategy, (iii) global marketing strategy development (global marketing mix) and (iv) management of the global marketing effort.	
30	CMGB6304	Brand Management	-	3	√			X The course will expose students on theory and practice of product and brand management. The course is divided into five parts. In Part I, brands and brand management will be introduced whereas Part two will identify and establish brand positioning and values. Part three describes the planning and implementation of brand marketing programs and Part four discusses how brand performance could be measured and interpreted. Particular attention will be paid to international issues and global branding strategies. The final part explains how brand equity could be nurtured and sustained.	
31	CMGB6305	Retailing	-	3		√		X This course focuses on strategic issues that need to be understood by the retailer to operate effectively in the retail business.	
32	CMGB6307	Promotions Management	-	3		√		X This course aims to provide	

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								comprehensive coverage on advertising and promotion from an integrated marketing communications perspective (IMC). This course is divided into several parts: Introduction, The Communication Process, Budget and IMC Objectives, The IMC Programme and Monitoring, Assessment and Control. Topics include: Advertising, Direct Marketing, Sales Promotion, Internet and Interactive Media, Public Relations and Publicity, and Personal Selling.	
33	CMGB6308	Services Management	-	3	√		X	This course provides detail understanding of the concepts and theories of services management. It also directs the student on the understanding of the importance issues that need to be examined in designing a new services enterprise. Students are also required to apply the knowledge of services operations.	
34	CMGB6321	E Commerce	-	3		√	X	This course focuses on various concepts of electronic commerce in digital economy. This course discuss the application of electronic commerce such as e-retailing, e-advertising, e-supply chain, e-payment, e-learning, etc. Current issues such as the use of cookies in e-commerce application, taxation issues, intellectual properties and others are also discuss. In addition, students are exposed on how to develop website using Microsoft Frontpage and publish it in the Internet.	
35	CMGB6322	Strategic Information Systems	-	3		√	X	This course focuses on the advance topic in information systems (i.e., strategic information systems). This course discusses the definition of	

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								strategic information systems and classical examples that can be label as strategic information systems. In addition this course concentrates on the digital economy premises in the current comparative environment which is dominated by the internet network. Strategic information systems planning is also discuss in details. The strategic aspect and probabilities that can be achieved with the development of this system are also discussed.	
36	CMGB6323	Current Issues in Information System	-	3	√		X	This course introduces the major and current issues in information systems. It covers topics that include Information Technology Outsourcing, telecommunications, digital divide, and emerging technologies in Information Systems and its adoption. The current and future impact of information systems on individual, organizational and society are also discussed.	
37	CMGB6324	Decision Support System	-	3	√		X	This course focus on concept and theory of decision support systems. This course introduce students to the practical examples of decision support systems that are use in organization. In addition, the students are exposed to the use of Microsoft excel database and Microsoft excel spreadsheet. This course concentrate on the design development, and implementation of information systems based decision support systems.	
38	CMGB6325	Database Management Systems	-	3		√	X	This course begin by introducing the various concept related to data information and database. In addition the organization of database management systems in	

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								organization is also discussed. Issues related to database for example data warehousing and object oriented database will be presented and students must use structured query language (SQL) to develop a simple database.	
39	CMGB6326	Supply Chain Management	-	3	√		X	This course focuses on the supply chain system concept. In addition, the network analysis, chain management configuration and organizational network are also discussed. This course also discusses topics related to transport logistic planning and procurement, inventory investment and industry control.	
40	CMGB6335	Seminar in Information System Research	-	3		√	X	This course aims to expose the students to the development of research in the information systems (IS) field. In addition, it attempts to provide an overview of the key research areas under the information systems (IS) domain. To achieve these aims, students will discuss and present the key articles. Because of the vastness of the IS field, the course is able to sample only a limited number of prominent and influential articles. This course hopes that these articles will assist the students in navigating the world of IS research so that they will be able to produce competent studies in the field.	
41	CSGB6301	Islamic Perspective in Business	-	3	√		X	Islam is the religion of the majority of the Malaysian population. It is also the fastest growing religion in many countries including America. Unlike other religions, Islam does not separate the spiritual from mundane and therefore, its teaching cover all aspects of human life – political, economics, social etc. Islam has its	

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								own unique perspective on the fields of business and management based on its Tawhidic framework. The course will clarify how the Tawhidic framework affects the way Muslim views the objectives of life and the objectives of human activities including business and management activities. The course will also explain some basic principles and concepts which govern the fields of economics, business and management in relation to Islamic values.	
42	CSGB6302	Legal Environment of Business	-	3	√		X	Understanding the role of the law in business transactions and how it impacts upon doing business is crucially important. Businesses need to understand the legal environment in which they operate to better manage their businesses. Legal issues arise in almost every aspect for doing business and it is the responsibility of managers to understand these issues to avoid legal pitfalls. The objective of the course is to introduce students to these legal issues and to provide them with the necessary legal knowledge to understand and resolve those issues	
43	CSGB6303	Industrial Relations	-	3		√	X	The course will introduce students to the components of industrial relations systems. It will explore the main and emerging issues related to economic, social and political that affects the workplace industrial relations from both a theoretical and practical perspectives. The course adopts a problem-solving approach with the aim of developing student's analytical skills in handling industrial disputes.	
44	CSGB6305	Entrepreneurship	-	3	√		X	This course is designed to prepare	

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								students to succeed in the new, global economy by coaching them to think and acts like an entrepreneur. In addition, the course will also touch on the skills required to acquire and manage ventures within and outside corporate environment. Course topics include the entrepreneurial revolution, the business opportunity, venture and growth capital, entrepreneurship beyond star-up and developing a business plan.	
45	CSGB6307	Leadership	-	3		√	X	This course encompasses the history and evolution of leadership research in comparison to traditional leadership theories. The course also looks at contemporary leadership theories such as visionary leadership and learning oriented leadership. The need to relook at traditional leadership theories and embrace new leadership styles can be attributed to the globalization process, the introduction to concepts such as learning organization, virtual teams, and the emergence of knowledge workers. The course starts off with a discussion on a leader is responsible in providing direction, developing good quality leader-member exchange, and change orientation.	
46	CSGB6308	Organizational Behaviour	-	3	√		X	Personality, intellect, values, motivation, managing teams, leadership, power, organizational politics and negotiation.	
47	CSGB6310	Performance Management & Rewards System	-	3		√	X	The course introduces to students the general concepts of performance management and reward systems in organizations. It also explores the different types of best practices and trends in managing performance and	

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								rewarding employees. This course will enable students to use their insights and knowledge to design an effective performance management and reward system.	
48	CSGB6311	Total Quality Management	-	3		√	X	The course aims to develop a comprehensive understanding of TQM and focuses on customers, leadership, strategic planning, human resource practices, recruitment and training, benchmarking, supplier partnership, process management, performance measurement and statistical tools as well as building and sustaining TQM in organisations.	
49	CSGB6313	Training Management	-	3	√		X	The course will enable students to understand the concepts and processes related to training and staff development in the organization. It will expose students to various approaches to instructional design and training methodologies. Students will be trained to analyze individual and organizational training needs, design appropriate training plan for its implementation and evaluate its effectiveness.	
50	CSGB6314	International Business Management	-	3		√	X	The course will expose the students to significant features of the environment of international business and discuss theories that seek to explain why firm engage in international business. In addition students will be familiarized with the system and institution, related to international business. Finally we also discuss approaches, methods and techniques used by managers of the international firms.	